

(d) contacting said graphics image-containing surface with a textile article under sufficient heat and pressure to transfer said graphics image to said textile material, such that a graphics image-containing fabric substrate is produced, wherein said fabric has the same hand and feel after printing in areas outside the graphics image.

17. (New) The process of claim 16 wherein said ink comprises a vinyl plastisol ink.

18. (New) The process of claim 16, wherein said fabric substrate is a fabric garment.

19. (New) The process of claim 18, wherein said article of clothing is a T-shirt.

20. (New) The process of claim 16, where there is no polymer transferred from said graphics image-containing surface other than said graphics image itself.

21. (New) The process of claim 16, wherein said substrate is coated with a non-fusible polymer release coating.

22. (New) The process of claim 21, wherein said release coating comprises a silicone coating.

23. (New) The process of claim 16, wherein said substrate comprises, non-release coated paper.

24. (New) A transfer containing a graphics image suitable for transfer onto a fabric garment by application of heat and pressure by the process of claim 16, said transfer comprising:

(a) a planar substrate, optionally coated with a non-fusible release coating, and free of fusible polymer;

(b) a graphics image consisting essentially of an optionally dried fusible polymer ink, said graphics image printed onto said substrate by means of an ink-jet printer containing at least one ink-jet cartridge containing said fusible polymer ink, said printer controlled by a computer-readable graphics file input to said printer, said graphics image printed onto one surface of said substrate, said transfer containing no fusible polymer other than the fusible polymer of said fusible polymer ink.

25. (New) The transfer of claim 24, wherein said substrate comprises paper with no polymeric coating.

26. (New) The transfer of claim 24, wherein said substrate comprises a plastic film

27. (New) The transfer of claim 24, wherein said substrate comprises a release coated paper.

28. (New) The transfer of claim 24, wherein said fusible polymer ink comprises a vinyl plastisol ink.

29. (New) A method for producing a point of sale transfer printed fabric garment by the process of claim 16, said method comprising:

(a) scanning a photograph or graphics imagery supplied by a customer with a scanner to produce a computer readable file, or accepting a CD-ROM or other computer readable file from a customer;

(b) supplying said computer readable file to an ink-jet printer containing cartridges of fusible polymer ink;

(c) printing a graphics image from said computer readable file by said printer onto a substrate free from fusible polymer, to form a fusible polymer ink graphics image on a surface of said substrate;

(d) positioning said graphics image adjacent a surface of said fabric garment and applying sufficient heat and pressure to transfer said graphics image to said fabric garment and fuse the polymer particles of said fusible polymer ink; and

(e) delivering a graphics image-containing fabric garment to said customer.

30. (New) The process of claim 29 wherein said substrate is paper free of release coating.

31. (New) The process of claim 29, wherein said substrate is release coated paper.

32. (New) The process of claim 29, wherein said substrate is a plastic film.

33. (New) The process of claim 29, wherein said photograph or graphics imagery is in color, and said graphics image on said fabric garment is also in color.